



Suggested Pricing Guide

Notes:

- This guide is not to be shared outside of Urban Kids.
- Honestly determine what price you would be excited to pay for the item you are pricing.
- I am unable to accept torn, worn, broken, stained, or non-working items.
- Infant clothing tend to have less resale value; price accordingly.
- Make sure you are using the correct category and sizing when inputting in MSM.
- I HIGHLY suggest you mark your items 'discount': ½ is better than nothing for your hard work.
- Keep in mind this is only a reference to help—not an absolute "must" on pricing.
- For big or expensive items, print the photo and the retail price; put it on the item.
- Include the manual, especially for strollers. You may find one online to print.

Bargain

Kohls, Sears, Old Navy,
Carters, Target

Box Store Brands

Better

The Children's Place, Gap,
Gymboree, Justice

Mall Brands

Best

Hurley, Quicksilver, Roxy, Nartjie,
Janie & Jack, Hanna Anderson

Boutique brands

Clothing

The higher prices are used when the item is new with tags.

Infant

	Bargain	Better	Best
Onesies (grouped 4 or more)	3.00	3.00-4.00	3.00-5.00
Gowns & Sleepers	3.00	3.00-4.00	4.00-5.00
Sleep Sacks	3.00	3.00-5.00	4.00-5.00
Rompers	3.00	3.00-5.00	4.00-6.00
Outfits	3.00-4.00	4.00-5.00	5.00-8.00

Tops

Basic T's sell in pairs.

	Bargain	Better	Best
Short Sleeves/Tanks	3.00	3.00-5.00	5.00-6.00
Basic T-shirts	3.00	3.00-5.00	5.00-7.00
Long Sleeve T-shirts	3.00	3.00-5.00	5.00-8.00
Dress Shirts	3.00	3.00-6.00	6.00-8.00
Sweaters	3.00	3.00-8.00	7.00-10.00
Sweatshirts	3.00	3.00-5.00	6.00-9.00

Bottoms

Jeans	3.00-4.00	4.00-6.00	5.00-10.00
Dress Pants/Slacks	3.00	4.00-7.00	5.00-10.00
Casual/Khaki Pants	3.00	4.00-8.00	5.00-9.00
Skirts/Skorts	3.00	4.00-6.00	5.00-7.00
Shorts	3.00	3.00-5.00	5.00-7.00
Sweatpants	3.00	3.00-5.00	4.00-6.00
Leggings (set of two)	3.00	3.00-4.00	4.00-6.00

Dresses

Jumpers	3.00	3.00-6.00	4.00-10.00
Dresses	3.00-5.00	5.00-7.00	6.00-10.00
Sundresses	3.00	3.00-6.00	5.00-9.00
Holiday Dresses	5.00	6.00-10.00	8.00-20.00

Outfits & Sets

same size/brand only

2-pc Matching Tops & Bottoms	3.00-5.00	5.00-8.00	6.00-15.00
3-pc Matching Outfits	4.00-6.00	6.00-10.00	7.00-18.00
4-pc Matching Outfits	5.00-7.00	7.00-12.00	8.00-20.00

Outer Wear

Athletic/Track Suits	3.00-6.00	4.00-8.00	5.00-12.00
Spring Light Weight coats	3.00-6.00	4.00-8.00	5.00-10.00
Windbreakers	3.00-5.00	4.00-7.00	5.00-8.00
Denim Jackets	3.00-5.00	4.00-7.00	5.00-9.00
Raincoats	3.00-5.00	4.00-6.00	5.00-10.00
Vests Lined or Quilted	3.00-5.00	4.00-7.00	5.00-9.00
Polar Fleece	4.00-6.00	4.00-7.00	5.00-8.00
Winter Coats/Jackets	4.00-7.00	4.00-12.00	8.00-20.00+
Snow Pants	5.00-8.00	4.00-6.00	5.00-15.00
Snowsuits	6.00-8.00	6.00-12.00	6.00-15.00+

Pajamas

Footed/Non-Footed Sleepers	3.00	3.00-5.00	4.00-6.00
2 or 3 pc PJ sets	3.00	3.00-5.00	4.00-6.00
Nightgowns	3.00	3.00-5.00	4.00-6.00
Bathrobes	3.00	3.00-5.00	4.00-6.00

Swimwear

Swimsuits	3.00-4.00	3.00-5.00	5.00-8.00
Swim trunks	3.00-4.00	3.00-5.00	5.00-9.00
Rash Guards/Sun Suits	3.00-4.00	3.00-5.00	6.00-10.00
Cover-ups	3.00-4.00	4.00-6.00	5.00-7.00

Costumes/Dress up

Costume only	3.00-5.00	4.00-8.00	7.00+
Costume with accessories	4.00-6.00	5.00-9.00	8.00+

Shoes

Infant Shoes	3.00	3.00-4.00	3.00-4.00
Flip Flops	pair up or 3.00	3.00-4.00	3.00-4.00
Sandals	3.00	3.00-5.00	3.00-8.00
Tennis Shoes	3.00-4.00	3.00-5.00	5.00- and up
Dress Shoes	3.00-4.00	3.00-5.00	4.00-10.00
Water Shoes	3.00-3.00	3.00-5.00	4.00-7.00
Boots	3.00-4.00	3.00-5.00	4.00-12.00
Cleats	4.00-7.00	5.00-8.00	6.00-10.00

Accessories

Pair the accessory with an outfit to make a set. If not make a set or "lot"

Sunglasses	3.00	3.00	3.00-4.00
Hair Accessories (in groups)	3.00	3.00	3.00-5.00
Belts	3.00	3.00	3.00-4.00
Hats	3.00	3.00	3.00-5.00
Gloves/Mittens	3.00	3.00	3.00-4.00
Tights (group 2 or more)	3.00	3.00	3.00-4.00
socks (group 3 or more)	3.00	3.00	3.00-4.00
Purses	3.00	3.00	3.00-4.00
Backpacks	3.00-5.00	4.00- 6.00	5.00-9.00
Lunch Boxes	3.00	3.00-4.00	4.00-8.00

Maternity (Not accepting at this time)

Tops	1.00-3.00	3.00-4.00	4.00-7.00
Shorts/Skirts	3.00-5.00	4.00-6.00	5.00-8.00
Pants	4.00-5.00	5.00-6.00	6.00-10.00
Jeans	5.00-6.00	6.00-8.00	7.00-10.00+
Dresses	5.00-6.00	6.00-7.00	7.00-10.00
Swimsuits	5.00-7.00	6.00-9.00	8.00-10.00
Sleepwear	4.00-7.00	5.00-8.00	6.00-9.00
Nursing & Maternity Bras	3.00-4.00	4.00-5.00	5.00-7.00
Bella Band/Tummy Band	4.00-5.00	5.00-7.00	

Baby Gear

Most big gear is 1/3-1/2 of retail. It may be priced a bit more if new.

	Good Used Condition	Excellent Used Condition	
Baby Swings	15.00-25.00	25.00-50.00	
Bassinets	10.00-20.00	20.00-60.00	Depends on brand
Bouncy Seats	5.00-10.00	10.00-15.00	
Exersaucers	15.00-20.00	20.00-35.00	
Walkers	8.00-12.00	10.00-15.00	
Jumperoos	15.00-20.00	20.00-35.00	
Booster Seats/Clip ons	3.00-8.00	8.00-20.00	
Bumbos	10.00-15.00	15.00-25.00	
Bumbos with Tray	15.00-20.00	20.00-30.00	
High Chairs	10.00-20.00	25.00-75.00	
Play mats	4.00-8.00	8.00-15.00	
Pack N' Plays/Port-A-Cribs	20.00-30.00	25.00-45.00	
Co-Sleepers	30.00-50.00	50.00-75.00	
Infant Car Seats w/Base	15.00-25.00	25.00-50.00	
Toddler/Booster Car Seats	15.00-25.00	25.00-65.00	
Single Strollers	15.00-25.00	25.00-50.00+	
Double Strollers	25.00-50.00	40.00-85.00+	
Travel Systems	40.00-60.00	70.00-125.00+	
Umbrella Strollers	5.00-10.00	10.00-15.00	
Bike Trailers	30.00-50.00	40.00-100.00	

Carriers

Good Used Condition Excellent Used Condition

Baby Bjorns/Snuglis/Slings	5.00-15.00	10.00-20.00	
Ergos/Bobas/Lillebabys	25.00-40.00	40.00-80.00	Tula or Sakura call me
Ring Slings	1/4 of retail	1/2 of retail	
Wraps	1/4 of retail	1/2 of retail	
Hiking Packs	30.00-60.00	50.00-80.00	

Nursing/Feeding

Good Used Condition Excellent Used Condition

Single Breast Pumps	10.00-20.00	15.00-25.00	
Double Breast Pumps	15.00-25.00	25.00-75.00	New in box 100.00+
Nursing Pillows/Boppys	5.00-8.00	8.00-15.00	
Nursing Covers	3.00-5.00	5.00-8.00	
Bottle Sterilizers	3.00-4.00	5.00-7.00	
Bottle Warmers	4.00-7.00	7.00-10.00	
Bottles (3 or more)	3.00	3.00-5.00	
Bibs (grouped in 3 or more)	3.00	3.00-5.00	
Highchair Covers	5.00-8.00	8.00-12.00	

Bathing

	Good Used Condition	Excellent Used Condition
Bath Tubs	3.00-10.00	5.00-15.00
Bath Tub Seats	3.00-10.00	5.00-15.00
Bath Organizers	3.00	3.00-5.00

Safety

	Good Used Condition	Excellent Used Condition
Shopping Cart Covers	6.00-10.00	10.00-15.00
Baby Gates	8.00-12.00	15.00-30.00
Bed Rails	5.00-7.00	6.00-15.00
Monitors	5.00-14.00	12.00-20.00

Diapering/Potty

	Good Used Condition	Excellent Used Condition
Diaper Bags	3.00-10.00	15.00-30.00 30.00-100.00 for high end
Diaper Genies	4.00-6.00	5.00-9.00
Diaper Genie Refills-unopened		2.00-4.00
Diaper Wipe Warmers	4.00-6.00	6.00-8.00
Changing Pads	3.00-5.00	4.00-7.00
Changing Pad Covers	3.00	3.00-6.00
Potty Chairs	3.00-5.00	4.00-7.00
Potty Seats	3.00-4.00	3.00-6.00
Step Stools	3.00-4.00	4.00-7.00

Furniture

	Good Used Condition	Excellent Used Condition
Cribs (made after 6/2011)	35.00-60.00	65.00-150.00 if Pottery Barn more
Crib Mattresses	5.00-15.00	15.00-25.00
Changing Tables	20.00-50.00	65.00-100.00
Dressers	25.00-75.00	80.00-150.00
Gliders w/ Ottoman	30.00-75.00	55.00-150.00
Book Shelf- 3 shelves	10.00-20.00	25.00-50.00
Book Shelf- 4+ shelves	20.00-40.00	40.00-60.00
Tables & Chairs	10.00-20.00	25.00-40.00
Toddler Beds- Metal/Plastic	10.00-15.00	15.00-20.00
Toddler Bed- Wood	15.00-22.00	22.00-30.00

Bedding & Linens

	Good Used Condition	Excellent Used Condition
Receiving Blankets (2 or more)	3.00	2.00-5.00
Stroller Blankets/ Swaddlers	4.00	3.00-6.00
Single Cribs or bassinet sheets	3.00	2.00-3.00
Crib Sets 3-5 pc	8.00-15.00	12.00-18.00 plus
Crib Set 5-7 pc	12.00-25.00	25.00 and up
Single Fitted Crib Sheets	3.00	2.00-3.00
Crib Bumpers (Breathable only)	3.00	4.00-6.00
Sleep Positioners	3.00-15.00	15.00-30.00
Kid Bed Sets	6.00-15.00	15.00 and up
Kids Sleeping Bags	4.00-6.00	7.00-9.00
Car Seat Covers	4.00-6.00	7.00 and up

Toys/ Sports/Books/DVD

	Good Used Condition	Excellent Used Condition	
Action Figures	3.00		
Activity Tables	30.00-50.00		
Barbie (group together)	3.00-4.00	5.00+	
Barbie Clothes (set of 5 outfits)	3.00		
Barbie Houses	5.00-15.00	15.00-40.00	
Basketball/T-Ball Sets	10.00-20.00		
Bike Carriers	10.00-15.00	10.00-20.00	
Bike Trailers	30.00-100.00		
Bikes/Tricycles	10.00-25.00	20.00-35.00	
Blocks	3.00	4.00-8.00	
Building Sets (Lego and Knex)	5.00-10.00	10.00-40.00	Depends on size of set
Books	3.00	3.00-5.00	if two or more
Cars (grouped in sets)	3.00	5.00-15.00	
Cash Registers	4.00-9.00		
Desks/Easels	10.00-25.00	25.00-50.00	
Dolls	3.00	4.00-10.00	
Doll Accessories (in bag)	3.00	5.00-10.00	
Doll Clothes	3.00	4.00+	
Doll Houses	10.00-20.00	20.00-50.00	
DVD's	3.00	3.00-4.00	
Disney DVD's	3.00	3.00-4.00	
Games/Puzzles	3.00	3.00-8.00	
Kitchens	10.00-30.00	20.00-100.00	
Kitchen Dishes/Food	3.00	4.00-6.00	
Learning Toys(Leapfrog)	3.00-7.00	5.00-10.00	
Lincoln Logs	5.00-8.00	7.00-20.00	Depends on size of set
Little People Sets	5.00-9.00	9.00-25.00	

Outdoor Play Structures	15.00-35.00	30.00-200.00	1/2 of retail
Play Phones	3.00		
Playmobil Sets	15.00-20.00	20.00+	Depends of size of set
Pull toys	3.00-6.00		
Ride on toys	6.00-9.00	9.00-20.00	
Sandboxes/Water Tables	12.00-30.00		1/2 of retail
Shape Sorters	3.00-5.00		
Slides	10.00-20.00		1/2 of retail
Soft Furniture	5.00-35.00		
Stuffed Animals	3.00	3.00-4.00	Must be a known character
Stuffed Animals with batteries	3.00-6.00		
Swing Sets	45.00-150.00		
Tables/Chairs	5.00-30.00		
Toyboxes	5.00-20.00		
Wagons	20.00-80.00		1/2 of retail

These are just suggestions. There are a lot of factors that go into pricing. Go by what you would be excited to buy it at. Then go with brand and quality. When in doubt ask a friend, what they would be excited to buy it at. Feel free to use our Facebook group, or email me. Make sure you include a picture. Do not share this guide outside of Urban Kids.